Taking the technical and management education to the down -trodden and rural masses and create the opportunities through their overall development With the above vision IBMR, Chakan was established at Chakan, 40 K.M. away from Pune City in 2009 to impart management education to the rural and underprivileged youths who graduated from the interior Maharashtra where the Industrialization was only a dream at that time .Graduates students from rural area of all Maharashtra seek admissions for MBA at IBMR, Chakan, through DTE. From our first batch of students who passed out in 2011, we were able to find suitable placements for them. As our effort continued year after year we could offer trained graduates in management with a various skill to perform jobs better to the industrial community in and around Chakan. The following figures of the year-wise placements of our students passing out in those years speak for our training and placement efforts for our student. At IBMR since its beginning in 2009, we have emphasized on language skills, Spoken English, Soft Skills, Personality Developments and Interactive skills development for such socially and academically lagging students. Our add-on courses on communicative English, Personality Development, Soft Skills Development etc. have transformed our student's year after year. They have been able to find satisfying jobs in the Industry, Government and Public sector undertakings. Our alumni are the main propagandists for our Institution's excellence. When other MBA Institutions in and around Pune city are struggling to get their intake fulfilled, we at IBMR have had never any difficulty in filling all the sanctioned 60 seats every year so far. Besides our admissions of mostly rural areas students, we are also proud of our yearly final MBA results. They prove that we have moulded them academically, socially, and managerially during the two years they spent with us. In all these years the above results are above the overall MBA results of the SPPU, Pune to which we are affiliated .Almost all of our students are from the rural and economically weak households .Though the reserved categories students are helped by government scholarships and free-ships of various kind , the other students get no such help though they are intelligent ,smart and hard-working .For such poor and needy students , we at IBMR, Chakan are always happy and willing to give our helping hand. Looking at our yearly admissions, results, placements and College scholarships we feel proud that our IBMR, Chakan has succeeded reasonably to fulfil the vision with which IBMR Chakan. has been founded.